

## **Historic, Archive Document**

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# bloomingdale's sky greenhouse

LEXINGTON AT 59th • NEW YORK CITY

# 1942 SPRING GARDEN VALUES

Over 100 Sale-Priced Needs  
for the Thrifty Gardener

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY  
Fruit and Vegetable Crops and Diseases

• P.O. 3-3591

# 15 SPECIAL VALUES

**Sale Priced, Savings 15 to 50%**

1. **NEW PLANTCUBATOR**—Now as never before our plant incubators are proving their value. Vimlite (flexible glass) sash opens on hinges, complete with 84 separate compartments and waterproof tray. Start your vegetable and flower seedlings at home, at a fraction of the cost of purchasing plants, and have them ready for outdoor planting when warm weather arrives. **COMPLETE \$2.79**

2. **WOODEN SEED FLATS**—Last year we sold 13,000 for starting seedlings at home. 22" x 13 1/2". Complete with 60 Black Band compartments. Planting instructions enclosed. **If purchased separately \$1.58 2 for \$1.25**

3. **SPECIAL PURCHASE—COLD FRAMES**—28" x 36". Grow your own vegetable and flower seedlings in these sturdy wood frames. Vimlite (flexible glass) sash catches the sun's ultra-violet rays without glare. **EACH \$4.98**

4. **10 PACKAGES OF CROSMAN'S TESTED VEGETABLE SEEDS.**  
Suitable for all small gardens.  
1 Radishes, 1 Beets, 1 Carrots, 1 Stringbeans, 1 Tomatoes, 1 Spinach, 1 Cabbage, 1 Lettuce, 1 Parsley, 1 Watermelon. **10 for \$5.99**

5. **12 PACKAGES OF ANNUAL FLOWER SEEDS.**  
The most popular and easiest-to-grow varieties selected.  
1 Asters, mixed; 1 Calendula, yellow; 1 Cosmos, mixed; 1 Phlox, mixed; 1 Forget-Me-Not, blue; 1 Marigold, mixed; 1 Petunia, mixed; 1 Nasturtium, mixed; 1 Verbena, mixed; 1 Portulaca, mixed; 1 Zinnia, mixed; 1 Sweet Peas, mixed.  
**If purchased separately \$1.20 12 for \$9.98**

6. **12 PACKAGES PERENNIAL FLOWER SEEDS FOR YOUR HARDY GARDEN—**  
12 of the choicest and easiest to grow varieties selected.  
1 Chrysanthemum, mixed; 1 Delphinium, blue; 1 Candytuft, white; 1 Coreopsis, yellow; 1 Gaillardia; 1 Baby's Breath, white; 1 Lupine, mixed; 1 Pansy, mixed; 1 Phlox, mixed; 1 Chinese Lantern, orange; 1 Columbine, mixed; 1 Bachelor's Button, blue. **If purchased separately \$1.20 12 for \$9.98**

7. **"HUMOPETIZED" SOIL**—Best Long Island topsoil, combined with Peat Moss and Humus. Invaluable for growing vegetables, in window boxes, and as a top dressing for lawns. **Bushel \$9.88**

8. **SPECIAL FERTILIZER COMBINATION**—(Exclusive with Bloomingdale's) Bone meal and Sheep Manure mixture. Combined organic and chemical ingredients make it the perfect fertilizer. **25 lbs. \$1.50**

9. **5 LBS. DIAMOND GREEN GRASS SEED**—Free from crabgrass. Will sow 600 square feet. A rapid grower and, if planted early, will prevent weeds from coming up.  
**If purchased by the pound, would be \$1.50 5 Lbs. \$1.19**

10. **6 HARDY EVERBLOOMING ROSE BUSHES**—Giant flowering varieties, waxed, wrapped and labelled—Guaranteed to bloom.  
1 Red, 1 Yellow, 1 Pink, 1 White, 1 Multicolor, 1 Maroon.  
**If purchased separately \$2.34 6 for \$1.19**

11. **6 HARDY FLOWERING SHRUBS.**  
Selected 2 to 3 yr. old plants assorted to bloom from April to September.  
1 Forsythia, yellow; 1 Bridal Wreath, white; 1 Rose of Sharon, purple; 1 Dogwood, red-branched; 1 Coralberry, pink; 1 Sweet Shrub, fragrant.  
**If purchased separately \$1.74 6 for \$1.00**

12. **SMALL FRUIT COLLECTION FOR THE SUBURBAN HOME.**  
All are of bearing age. 25 Everbearing Strawberries, 25 Asparagus, 10 Blackberries, 6 Rhubarb, 6 Grape Vines. **COMPLETE \$2.49**

13. **RED, WHITE AND BLUE GLADIOLUS COLLECTION**—75 large selected bulbs.  
25 Red, 25 White, 25 Blue. Packed separately. **75 for \$1.49**

14. **4 FRUIT TREES**—2 to 3 yr. old, 4 to 6 ft. tall.  
1 Apple, 1 Pear, 1 Cherry, 1 Peach.  
**If purchased separately \$2.76 4 for \$1.98**

15. **8 EXHIBITION DAHLIAS**—Undivided clumps, a mixture of Show and Cactus Dahlia varieties in a wide range of colors. **8 for \$1.29**

**If purchased separately \$1.84**

## R O S E S

16. **SPECIAL ROSE BUSH COLLECTION**—12 hardy, everblooming, field-grown roses. 2 year old, waxed, wrapped and labelled. 3 Red, 3 Pink, 3 Orange, 2 Yellow, 1 White. If purchased separately \$4.00 12 for \$1.98

17. **EVERBLOOMING ROSE COLLECTION NO. 1**—Selected 2 yr. old, hardy, field-grown rose bushes. Wrapped, waxed and labelled. 2 White, 2 Pink, 2 Yellow. If purchased individually \$1.98 6 for \$1.19

18. **EVERBLOOMING ROSE COLLECTION NO. 2**—Selected, 2 yr. old, hardy, field-grown, rose bushes. Wrapped, waxed and labelled. 2 Pink, 2 Red, 1 Yellow, 1 White. If purchased individually \$1.98 6 for \$1.19

19. **EVERBLOOMING ROSE COLLECTION NO. 3**—Selected, 2 yr. old, hardy, field-grown rose bushes. Wrapped, waxed and labelled. 2 two-tone, orange, red and white; 2 Yellow, 1 Red, 1 White. If purchased individually \$1.98 6 for \$1.19

20. **EVERBLOOMING ROSE COLLECTION NO. 4**—Selected, 2 yr. old, hardy field-grown rose bushes. Wrapped, waxed and labelled. 1 Red, 1 White, 1 Orange. If purchased individually \$1.17 3 for \$.69

21. **EVERBLOOMING ROSE COLLECTION NO. 5**—Selected, 2 yr. old, hardy, field-grown rose bushes. Wrapped, waxed and labelled. 1 White, 1 Pink, 1 Yellow. If purchased individually \$1.17 3 for \$.69

22. **EVERBLOOMING ROSE COLLECTION NO. 6**—Selected 2 yr. old, hardy, field-grown rose bushes. Wrapped, waxed and labelled. 1 Pink, 1 Red, 1 White. If purchased separately \$1.17 3 for \$.69

23. **OUTSTANDING COLLECTION OF 6 ROSES FOR THE SMALL GARDEN**—2 yr. old, hardy, field-grown rose bushes. Wrapped, waxed and labelled. 2 Red, 1 Pink, 1 two-tone, 1 White, 1 Yellow. If purchased separately \$1.98 6 for \$1.19

24. **THE "THREE FAVORITES" ROSE COLLECTION**—Giant, 2 yr. old, field-grown, hardy bushes. Wrapped, waxed and labelled. 2 Red Radiance, red; 2 Dame Edith Helen, pink; 2 Killarney, white. If purchased individually \$3.54 6 for \$1.98

25. **AMERICAN BEAUTY ROSES**—Everblooming, deep crimson, deliciously fragrant flowers. 2 yr. old, field-grown bushes. Wrapped, waxed and labelled. 3 for \$1.00 If purchased individually \$1.39

26. **AMI QUINARD ROSES**—Everblooming, dark, velvety red flowers. 2 yr. old, field-grown bushes. Wrapped, waxed and labelled. 3 for \$1.00 If purchased individually \$1.39

27. **AUTUMN ROSES**—Everblooming, orange flowers streaked with gold. 2 yr. old, field-grown bushes. Wrapped, waxed and labelled. 3 for \$1.00 If purchased individually \$1.39

28. **BRIARCLIFF ROSES**—Everblooming, old-fashioned favorite. Rose-pink, sweet-scented flowers. 2 yr. old, field-grown bushes. Wrapped, waxed and labelled. If purchased separately \$1.39 3 for \$1.00

29. **DOUBLE KILLARNEY ROSES**—One of the most popular everblooming whites. Double, snowy-white flowers. 2 yr. old, field-grown bushes. Wrapped, waxed and labelled. If purchased separately \$1.39 3 for \$1.00

30. **RADIANCE ROSES**—Everblooming, large, two-toned pink, fragrant flowers. A profuse bloomer. 2 yr. old, field-grown bushes. Wrapped, waxed and labelled. If purchased separately \$1.39 3 for \$1.00

31. **SOUV. DE CLAUDIUS PERNET ROSES**—One of the finest everblooming, long-stemmed, yellow roses. 2 yr. old, field-grown bushes. Wrapped, waxed and labelled. If purchased separately \$1.39 3 for \$1.00

32. **TALISMAN ROSES**—Everblooming combination of scarlet, orange and yellow fragrant flowers. 2 yr. old, field-grown bushes. Wrapped, waxed and labelled. If purchased separately \$1.39 3 for \$1.00

33. **EVERBLOOMING CLIMBING ROSE. AMERICAN BEAUTY**—A hybrid climber with large full roses that will continue to bloom throughout the entire season. Rose-pink. If purchased separately \$1.58 2 for \$1.39

34. EVERBLOOMING CLIMBING ROSE. PROSPERITY—One of the very finest large-flowering whites. If purchased separately \$1.58 2 for \$1.39

35. EVERBLOOMING CLIMBING ROSE. RADIANCE—One of the fastest growing roses. Large two-tone pink flowers. 2 for \$1.39  
If purchased separately \$1.58

36. EVERBLOOMING CLIMBING ROSE. TALISMAN—Large flowers of orange-scarlet and deep yellow with coppery tones. 2 for \$1.39  
If purchased separately \$1.58

37. NEW CLIMBING ROSE COLLECTION—I Blaze, everblooming, brilliant scarlet flowers; I Doubleton, big, semi-double yellow flowers; I Flash, flashing, brilliant red, tinged with gold. If purchased separately \$3.00 3 for \$2.50

38. HARDY EVERBLOOMING CLIMBING ROSES—Large flowering types that will continue to bloom throughout the entire season. I Radiance, pink; I Talisman multi-colored; I Etoile DeHollande, red. 3 for \$1.89  
If purchased individually \$2.37

39. TREE ROSES—Everblooming Hybrid Teas. 2 yr. old heads on graceful 4 ft. stems. Excellent for the center of your rose bed. EACH \$2.49  
(Specify color wanted)

40. BABY RAMBLERS—Small bushy polyantha roses that produce masses of flowers all summer long. Excellent for low borders and beds. I Orange scarlet, I Deep red, I Bright rose-pink. Waxed, wrapped and labelled. 3 for \$1.39  
If purchased separately \$1.77

41. CRIMSON RAMBLER ROSES—A rampant grower with large clusters of scarlet flowers. Wrapped, waxed and labelled. 3 for \$1.00  
If purchased separately \$1.35

42. DOROTHY PERKINS PINK RAMBLER—Double pink flowers on huge trusses. Very rapid grower. 3 for \$1.00  
If purchased separately \$1.35

43. DR. VAN FLEET PINK CLIMBING ROSES—An abundance of long-stemmed beautifully formed large flowers in a soft shade of flesh-pink. 3 for \$1.00  
If purchased separately \$1.35

44. GARDENIA YELLOW CLIMBING ROSES—Vigorous grower. Large, pale yellow buds and blooms of delicate ivory-white. 3 for \$1.00  
If purchased separately \$1.35

45. PAUL'S SCARLET CLIMBER—Every popular climbing rosebush. Hardy and rapid growing with large brilliant, scarlet flowers. Wrapped, waxed, and labelled. 3 for \$1.00  
If purchased individually \$1.47

46. SILVER MOON WHITE CLIMBING ROSES—Handsome foliage with large, saucer-shaped, moon-white flowers with yellow centers. 3 for \$1.00  
If purchased separately \$1.35

### FLOWERING SHRUBS

47. SPECIAL FLOWERING SHRUB COLLECTION—12 healthy, vigorous 2 yr. old plants for foundation planting. Assorted to assure a succession of blooms from April to September. 2 of each of the following: Forsythia, yellow; Butterfly Bush, lavender; Bridal Wreath, white; Rose of Sharon, purple; Dogwood, red-branched; Hydrangea, white. If purchased separately \$3.48 12 for \$1.89

48. SPECIAL OFFER—12 assorted everblooming rose bushes listed in item No. 16, and 12 hardy, flowering shrubs as in item No. 47, 24 plants in all. COMPLETE \$3.59  
If purchased separately \$7.38

49. DOGWOOD SHRUBS—Red-branched, white blooms, followed by white berries. 2 yr. old bushy plants. If purchased separately \$1.39 3 for \$1.00

50. FLOWERING ALMOND SHRUBS—Double blossoms like small roses entirely cover the branches in May. Hardy, 2 yr. old, individually wrapped plants. 3 for \$1.00  
If purchased separately \$1.39

51. FORSYTHIA SHRUBS—Graceful arching branches laden with golden yellow flowers. First to bloom in the Spring. 3 for \$1.00  
If purchased separately \$1.39

52. HYDRANGEA SHRUBS—Large clusters of handsome white flowers which last from July to October. If purchased separately \$1.39 3 for \$1.00

53. LILAC SHRUBS—Most favored of shrubs. Clusters of fragrant purple flowers in May. Will grow to 12 ft. If purchased separately \$1.96 2 for \$1.69

54. MOCK ORANGE SHRUBS—Dense masses of fragrant white flowers in late Spring. Will grow to 10 ft. If purchased separately \$1.39 3 for \$1.00

55. ROSE OF SHARON SHRUBS—Big, colorful purple blooms from August to October. Grows to 12 ft. If purchased separately \$1.39 3 for \$1.00

56. SPIREA (Bridal Wreath) SHRUBS—Showy, free-flowering favorite of millions of gardeners. If purchased separately \$1.39 3 for \$1.00

## VINES

57. NEW! EVERBLOOMING GOLDFLAME HONEYSUCKLE — Large flame-coral trumpets lined with gold. Blooms from May until frost. Wonderful as climber or ground cover. If purchased separately \$1.38 2 for \$1.29

58. BOSTON IVY—Glossy green leaves that turn scarlet in the fall. Quick growing, it clings to stone and brick. If purchased separately \$1.47 3 for \$1.00

59. CLEMATIS—A handsome vine with beautiful white flowers. 2 yr. old plants. If purchased separately \$1.77 3 for \$1.19

60. HONEYSUCKLE VINE—Hardy, quick growing vine with delightfully fragrant yellow flowers. If purchased separately \$1.47 3 for \$1.19

61. SILVER LACE VINE—Hardy, it will grow 30 ft. in one season. Excellent for penthouse terraces and city gardens. If purchased separately \$2.07

62. WISTERIA VINE—One of the most beautiful vines that bloom. Long clusters of vivid flowers. If purchased separately \$1.38 2 for \$1.19

## SMALL FRUITS

63. BERRY COLLECTION—10 Blackberries, jet-black, large sweet berries; 10 Raspberries, everblooming, red fruit. If purchased separately \$1.38 20 for \$1.19

64. NEW IMPROVED BLUEBERRIES—Will grow anywhere, producing berries as large as cherries. It is essential that plants of two or more varieties be planted to assure the production of fruit. Bushy plants, 1 1/2 to 2 ft. high. If purchased separately \$1.96 2 for \$1.69

USE SPECIAL ORDERGRAM FOR YOUR CONVENIENCE

**BLOOMINGDALE'S Sky Greenhouse**

**Volunteer 5-5900**

**Lexington Avenue at 59th Street**

**New York, N. Y.**

Please send me the items circled below:

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40	41	42	43	44	45
46	47	48	49	50	51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70	71	72	73	74	75
76	77	78	79	80	81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100	101	102	103	104	105

Charge  Check or Money Order Enclosed

C. O. D.

(Print) Name .....

(Print) Street .....

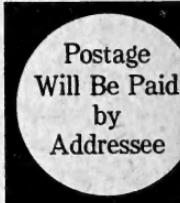
City ..... State .....

Add 1% Sales Tax on Greater New York deliveries. On orders outside our motor delivery area add 15c. for shipping costs.

65. <b>ASPARAGUS</b> —2 year old clumps of bearing age. If purchased separately \$1.18	50 for \$1.00
66. <b>EVERBEARING STRAWBERRIES</b> —Large, bearing age. If purchased separately \$1.18	50 for \$1.00
67. <b>DWARF BUSH CHERRIES</b> —Will produce fruit the first season. Hardy and easy to grow. Good to eat and makes delicious preserves. Bears fruit early and requires little room. Not only are they a delicious fruit but also highly ornamental. Large 3 year old bushes. If purchased separately \$1.38	2 for \$1.19
68. 6 <b>GRAPES</b> —Bearing age. 2 Catawba, red wine grape; 2 Concord, black sweet grape; 2 Worden, ripens early. If purchased separately \$1.44	6 for \$1.29

## FRUIT TREES

69. 2 <b>APPLE TREES</b> —1 McIntosh, juicy delicious fall fruit; 1 Winesap, big, shapely, dull red apples that keep well. If purchased separately \$1.58	BOTH for \$1.29
70. 2 <b>CHERRY TREES</b> —2 to 3 yr. old trees. 1 Black Tartarian, large black, sweet fruit that ripens in June; 1 Napoleon, huge, lemon yellow fruit that ripens in late June. If purchased separately \$1.96	BOTH for \$1.49
71. 2 <b>PEACH TREES</b> —2 to 3 yr. old trees. 1 Carmen, freestone, ripens in July; 1 Champion, large white with crimson blush, ripens in August. If purchased separately \$1.58	BOTH for \$1.29
72. 2 <b>PEAR TREES</b> —2 to 3 yr. old trees. 1 Bartlett, large golden yellow fruit, ripens in August; 1 Kieffer, large, yellow fruit that ripens late. If purchased separately \$1.58	BOTH for \$1.29
73. 2 <b>PLUM TREES</b> —Vigorous, hardy, nursery grown trees. Will bear fruit in 2 to 3 years. 1 Burbank, aromatic violet-red in August; 1 Yellow-Egg, creamy yellow. If purchased separately \$1.96	2 for \$1.49
74. <b>NEW 5-IN-ONE FRUIT TREES</b> —One of the greatest novelties ever offered. 5 kinds of apples on one tree. Double Red Delicious, Red Rome Beauty, Yellow Delicious, Stayman's Winesap, Yellow Transparent.	EACH \$2.50
75. <b>NEW 5 KINDS OF PEARS ON ONE TREE</b> —Bartlett, Kieffer, Garber, Early Harvest, Koonce.	EACH \$2.50



**BUSINESS REPLY CARD**

First Class Permit No. 1569, Sec. 510, P. L. & R., New York, N. Y.

**BLOOMINGDALE'S**

**LEXINGTON AVE., at 59th ST.**

**Sky Greenhouse**

**NEW YORK, N. Y.**



# LOOMINGDALE'S

# Sky Greenhouses

SEVENTH FLOOR

OFFER A COMPLETE ASSORTMENT OF THE FINEST FLOWER AND  
VEGETABLE SEEDS THAT CAN BE PRODUCED

The House of Crosman has been devoted to the production of fine quality seeds for more than one hundred years. These seeds are sold nationally and are known by all gardeners as CROSMAN FAMOUS FRESH SEEDS. Seeds are carefully tested for germination in the Crosman laboratory and are strictly fresh crop,

With every purchase of \$1.00 worth of seeds you will receive 2 complimentary packets of new flower seeds; one pkt. First Lady Petunia and 1 pkt. Orbit Marigold value 45c.

## All Flower Packets 10 Cents Each, Except as Marked

Indicates Biennials and Perennial seeds.

A. A. S. listed after item indicates that it is an ALL-AMERICA SELECTION and the year of the award

Ageratum, Dwarf Blue Ball  
Alyssum, Carpet of Snow, Pure White  
Aster, Vick's Branching, Mixed Colors  
Aster, Giant Crego, Mixed Colors  
Aster, Giant Crego, Lavender  
Aster, Giant Crego, Shell Pink  
Aster, Giant Crego, Pure White  
Aster, New Sunshine, Mixed Colors  
Baby's Breath, *Gypsophila elegans*, Annual  
\*Baby's Breath, *Gypsophila paniculata*, Perennial  
Bachelor Button, Double, Mixed Colors  
Bachelor Button, Jubilee Gem, Blue, A. A. S. '37  
Balsam, Carnelia Flowered, Mixed Colors  
Border of Gold, *Tagetes, signata pumila*  
Calendula, Mixed Colors and Types  
California Poppy, *Eschscholtzia*, Mixed Colors  
Callospis, Annual, Mixed Colors  
Candytuft, *Iberis umbellata*, Mixed Colors  
Canterbury Bells, *Campanula*, Mixed Colors  
\*Carnation, *Dianthus*, Mixed Colors  
Celosia, *Plumosa*, Mixed Colors, Plume Cockscomb  
Clarkia, Double, Mixed Colors  
Cockscomb, Dwarf Crested, Mixed  
\*Columbine, *Aquilegia*, Double Spurred, Mixed  
Cosmos, Single, Mixed Colors  
Cosmos, Double, Mixed Colors  
Cosmos, Orange Flare, A. A. S. '35  
Dahlia, Unwin  
Daisy, *Dimorphotheca*, African Hybrids, Mixed  
\*Delphinium, Gold Medal Hybrids, Mixed Colors  
Four O'Clock, or Marvel of Peru, Mixed Colors  
\*Fox Glove, *Digitalis*, Mixed Colors  
Gaillardia, Double, Mixed Colors  
\*Gaillardia, Perennial, Mixed Colors  
Gourds, Mixed types and shapes  
\*Hollyhock, Chater's Double, Mixed Colors  
Larkspur, Rosamond, Rose Pink, A. A. S. '34  
Larkspur, Deep Scarlet  
Larkspur, Tall, Double, Mixed Colors  
Love in a Mist, *Nigella*, Blue  
Lupin, Annual, Mixed Colors  
\*Lupin, New Russell, Mixed Colors (20c)  
Marigold, Dwarf French, Gold-Brown Stripe  
Marigold, New Dwarf French Harmony  
Marigold, Tall African, Mixed Colors  
Marigold, New Crown of Gold, A. A. S. '37  
Marigold, New Guinea Gold  
Marigold, Sunset Giants, Mixed Colors  
Marigold, Yellow Supreme, A. A. S. '35  
Mexican Fire Bush (Kochia)  
Morning Glory, Clarke's Early, Heavenly Blue  
Morning Glory, New Scarlett O'Hara (20c), A. A. S. '39  
Mourning Bride, *Scabiosa*, Mixed Colors  
Nasturtium, Dwarf, Mixed Colors  
Nasturtium, Double Glorious Gleam Hybrids, Mixed Colors, A. A. S. '35

Nasturtium, Double Golden Gleam, A. A. S. '33  
Nasturtium, Double Scarlet Gleam, A. A. S. '35  
Nasturtium, Tall or Climbing, Mixed Colors  
*Nicotiana, affinis*, Mixed Colors  
Petunia, *Hybrida*, Mixed Colors  
Petunia, Heavenly Blue  
Petunia, Howard Star, Purple—White Star  
Petunia, Deep Purple, *Violacea*  
Petunia, Rosy Morn  
Petunia, Scarlet, General Dodds  
Petunia, White, *Alba*  
Petunia, Giant Fluffy Ruffles, Mixed Colors (20c)  
Petunia, Martha Washington (20c), A. A. S. '35  
Petunia, New Salmon Supreme (20c), A. A. S. '38  
Petunia, Twinkles, Pink—White Star  
Petunia, New Hollywood Star (20c), A. A. S. '39  
Phlox, Drummondii, Mixed colors  
\*Pinks, *Dianthus plumarius*, Garden Pinks  
Poppy, *Papaver*, Shirley Mixed  
Portulaca or Moss Rose, Single, Mixed Colors  
Salpiglossis, Velvet Flower, Mixed Colors  
\*Siberian Wall Flower, *Cherianthus allionii*  
Snapdragon, *Antirrhinum majus*, Mixed Colors  
Snow on the Mountain, *Euphorbia variegata*  
Stocks, *Matthiola*, Mixed Colors  
Strawflower, *Helichrysum*, Everlasting, Mixed  
Sunflower, *Helianthus*, Double German Strain  
Swan River Daisy, *Brachycome*, Mixed Colors  
Sweet Peas, Giant Spencer Mixed  
Sweet Peas, Cream, Daffodil  
Sweet Peas, Lavender, Ambition  
Sweet Peas, Light Blue, Highlander  
Sweet Peas, Mid Blue, Fortune  
Sweet Peas, Orange or Salmon, Prince of Orange  
Sweet Peas, Pink, Ecstasy  
Sweet Peas, Purple, Ruffled Purple  
Sweet Peas, White, Emblem  
Sweet Sultan, *Centaurea moschata*, Mixed Colors  
\*Sweet William, *Dianthus barbatus*, Mixed Colors  
Verbena, Mixed Colors  
Verbena, Purple  
Verbena, Rose Pink  
Verbena, Deep Scarlet  
Verbena, White  
Wild Flower Garden  
Wonder Bean Plant, *Ricinus* (Castor Oil Plant)  
Zinnia, Giants of California, Mixed Colors  
Zinnia, Crimson Giant  
Zinnia, Lavender Giant  
Zinnia, Orange Giant  
Zinnia, Rose Pink Giant  
Zinnia, Bright Yellow Giant  
Zinnia, Lilliput, Mixed Colors  
Zinnia, Mexican Haageana, Mixed Colors  
Zinnia, New Fantasy, Mixed Colors A. A. S. '35

# PLANT A GARDEN FOR DEFENSE, HEALTH AND ECONOMY

Of great importance to our country will be the gardens to supply needed vegetables locally to overcome the inevitable shortage and transportation facilities. A great "back to the home garden" movement is now being endorsed by the government. Do your part—plant a vegetable garden.

## All Vegetable Packets 5 Cents Each

Beet, Detroit Dark Red  
Beet, Early Blood Turnip  
Broccoli, Italian Green Sprouting  
Cabbage, Copenhagen Market  
Cabbage, Danish Ball Head, Short Stem  
Cabbage, Early Jersey Wakefield  
Cabbage, Late Flat Dutch  
Cabbage, Red Rock  
Cabbage, Savoy  
Carrot, Chantenay  
Carrot, Danvers Half Long  
Carrot, Long Orange  
Cauliflower, Madsen's Danish Super Snowball  
Celery, Golden Self-Blanching  
Cucumber, Boston Pickling  
Cucumber, Improved White Spine  
Cucumber, Long Green  
Egg Plant, New York Improved  
Endive, Green Curled  
Endive, Broad Leaved, Escarole  
Kale, Dwarf Green Curled Scotch  
Kohl Rabi, Early Purple Vienna  
Lettuce, Black Seeded Simpson (Leaf Lettuce)  
Lettuce, Big Boston (Head Lettuce)  
Lettuce, Grand Rapids (Leaf Lettuce)  
Lettuce, Iceberg (Head Lettuce)  
Lettuce, Prize Head (Leaf Lettuce)  
Lettuce, Romaine, White Paris (Leaf Lettuce)  
Muskmelon, Bender's Surprise  
Mustard, Giant Curled  
Okra, Green Pod  
Onion, Early Bunching, White Lisbon  
Onion, Yellow Globe Danvers  
Onion, Red Wethersfield  
Onion, White Portugal or Silverskin  
Parsley, Double Moss Curled  
Parsley, Hamburg or Rooted  
Parsley, Plain or Single  
Parsnip, Hollow Crown  
Pepper, Ruby King  
Pumpkin, Sugar or Pie

Radish, Black Spanish (Winter Radish)  
Radish, French Breakfast  
Radish, Long Scarlet  
Radish, Scarlet Globe  
Radish, Scarlet Turnip White Tipped or Sparkler  
Radish, White Icicle  
Salsify or Vegetable Oyster  
Spinach, Bloomsdale Savoy Leaved  
Squash, Green Hubbard (Winter Squash)  
Squash, Yellow Summer Crookneck  
Squash, White Bush or Patty Pan  
Swiss Chard, Lucullus  
Tomato, Chalks Jewel  
Tomato, Earliana  
Tomato, Ponderosa  
Turnip, Purple Top White Globe  
Ruta Baga, American Purple Top  
Watermelon, Florida Favorite

## Beans, Corn, Peas

1/4 Pint Cartons, 10c 1 Pound, 28c

Beans, Golden Wax, Improved (Bush Bean)  
Beans, Pencil Pod Black Wax  
Beans, Stringless Green Pod  
Beans, Early Red Valentine, Bush  
Beans, Kentucky Wonder, Pole  
Beans, Burpee's Bush Lima  
Beans, Henderson Bush Lima  
Beans, King of the Garden, Pole Lima  
Corn, Golden Bantam  
Corn, Golden Sunshine  
Corn, Stowell's Evergreen  
Peas, Alaska, Early, Smooth Seeded  
Peas, American Wonder  
Peas, Laxtonian, Early  
Peas, Premium Gem, Early  
Peas, Telephone, Medium, Dwarf  
Peas, Thomas Laxton, Early

## SMALL PLANNED GARDEN SETS 10 Cents Each

Annual Planned Rock Garden (Contains 3 Packets)  
Larkspur Planned Garden (Contains 3 Packets)  
Marigold Planned Garden (Contains 1 Packet)  
Heavenly Blue Morning Glory Planned Garden  
(Contains 1 Packet)

Window Box of Petunias (Contains 3 Packets)  
Verbena Planned Garden (Contains 3 Packets)  
Baby Zinnia Planned Garden (Contains 3 Packets)  
Mexican Zinnia Planned Garden (Contains 1 Packet)

## LARGE COLLECTION PACKAGES 25 Cents Each (Each Contains Six Packets)

Border Garden Collection  
Sweet Pea Collection

Petunia Collection  
Zinnia Garden Collection

Rock Garden Collection  
Gourd Collection

## H E D G E S

76. HARDY CALIFORNIA PRIVET HEDGE—Fastest growing, easily trimmed and shaped. 1½ to 2 ft. year old plants. 100 for \$2.98  
If purchased separately \$3.48  
Write for other sizes

77. HARDY CALIFORNIA PRIVET HEDGE—15 to 18 inches high. 2 yr. old plants. 100 for \$1.98  
If purchased separately \$2.38

78. BARBERRY HEDGE—Quickly grows into a dense hedge. Thorns keep out stray animals. Red Berries provide winter coloring. 2 yr. old plants. 1½ ft. high. 50 for \$2.29  
If purchased separately \$2.68  
Write for other sizes

79. BARBERRY HEDGE—Very bushy 3 yr. old plants. 1½ ft. tall. 50 for \$3.59  
If purchased separately \$4.22

80. HARDY AMERICAN BOXWOOD—10 to 12 inches high. Excellent for low borders and permanent hedges. 10 for \$1.98  
If purchased separately \$3.00

## P E R E N N I A L S , B U L B S a n d R O O T S

81. HARDY PERENNIAL COLLECTION—10 field-grown, 2 yr. old plants, done up in individual packages with pictures on each one. 1 Aster, 1 Carnation, 1 Foxglove, 1 Chrysanthemum, 1 Hollyhock, 1 Phlox, 1 Lupine, 1 Delphinium, 1 Oriental Poppy, 1 Painted Daisy. 10 for \$1.69  
If purchased individually \$1.90

82. BULBS FOR LOW GROWING BORDERS—Collection of 36 bulbs. 12 Anemones, brilliant flowers of assorted colors, excellent for cutting; 12 Oxalis (Shamrock) cup-like flowers with clover-shaped leaves; 12 Ranunculus, vivid, buttercup-like blooms of assorted colors, fine for cutting. 36 for \$1.19  
If purchased separately \$1.60

83. GARDENFUL BULB COMBINATION.  
25 Gladiolus, mixed; 10 Tuberoses, white, sweet-scented; 10 Cannas, mixed; 6 Show Dahlias, mixed; 10 Iris, mixed; 3 Peony clumps, mixed. COMPLETE \$1.89  
If purchased separately \$4.30

84. GIANT-FLOWERING TUBEROUS BEGONIAS—Most beautiful of the summer-flowering, tuberous-rooted plants. Bulbs last from 5 to 15 years and have from 15 to 50 flowers during the blooming season. Especially adapted to those shady locations. Start them indoors in pots. Assorted colors. 10 for \$1.00  
If purchased separately \$1.90

85. RAINBOW GLADIOLUS MIXTURE—An assortment of over ten varieties for mass planting and the cutting garden. 100 for \$1.29  
If purchased separately \$2.32

86. 50 GIANT GLADIOLUS—Exhibition Mixture. A superb blend of the finest varieties. 50 for \$1.49  
If purchased separately \$2.16

87. SPECIAL SHOW DAHLIA COLLECTION—One of each: Kentucky, salmon-orange; Jersey's Beauty, pink; White King; Jersey Beacon, scarlet; Jane Cowl, coppery yellow; Francis Larocco, yellow. 6 for \$.69  
If purchased individually \$1.02

88. SPECIAL PEONY COLLECTION—3 year clumps that will bloom the first season after planting. 2 Red, 2 Pink, 2 White. 6 for \$1.29  
If purchased separately \$2.32

89. 25 RED CANNAS—Excellent to plant around your flagpole or in your front lawn. Will grow into tall, stately plants with flaming red flowers. Sufficient for a circular bed, 6 feet in diameter. 25 for \$1.00  
If purchased separately \$1.50

90. **TUBEROSES**—Clusters of very fragrant white flowers on hyacinth-like stems.  
If purchased separately \$ .60 12 for \$ .50

91. **HARDY IRIS**—American grown flag iris, grows 2 to 3 ft. tall. Blooms in Spring and multiplies rapidly. Excellent for cutting. Assorted colors and varieties.  
If purchased separately \$ .72 12 for \$ .59

92. **NEW EVERBLOOMING SHILKA IRIS**—Produces hundreds of fragrant blooms in delicate shades of orchid and blue mingled with creamy white, throughout the season.  
If purchased separately \$ 1.32 4 for \$ 1.00

93. **HARDY LILY-OF-THE-VALLEY**—Fragrant white flowers for outdoor planting in the shade. Excellent as a ground cover under trees.  
If purchased separately \$ 1.38 25 for \$ 1.00

94. **GIANT HYBRID AMARYLLIS**—Huge, lily-like flowers that are suitable for both House and Garden. Assorted colors.  
If purchased separately \$ 1.45 5 for \$ 1.00

95. **SPECIAL HARDY LILY COLLECTION**—An assortment of 5 popular varieties. Large bulbs that will bloom this year. If purchased separately \$ 1.65 5 for \$ 1.00

## DECORATIVE SHADE TREES

96. **AMERICAN PLANE TREE**—Quick growing. Recommended for street planting. 8 ft. tall.  
Sale-priced \$ 3.49

97. **CATALPA (Umbrella Tree)**—Makes a dense symmetrical, umbrella-shaped head. 2 yr. head. 6 to 8 ft. tall.  
Sale-priced \$ 1.98

98. **FLOWERING CRAB**—Rose-red flowers completely cover this shapely tree in the Spring. 5 to 6 ft.  
Sale-priced \$ 1.69

99. **DOGWOOD TREE**—Large 4-petal white flowers which appear before the foliage, make it an early flowering favorite. 5 to 6 ft.  
Sale price \$ 2.98

100. **NORWAY MAPLE**—Vigorous. Highly desirable for city and suburban use. 8 to 10 ft.  
Sale-priced \$ 3.98

101. **SILVER MAPLE TREE**—Quick growing, shade tree which forms a beautiful dense head. 8 to 10 ft.  
Sale-priced \$ 2.98

## GRASS SEED and FERTILIZERS

102. **WE RECOMMEND**  **FAMOUS LAWN SEED**—for a beautiful lawn. Product of Associated Seed Growers, Inc., established since 1856. (Exclusively Bloomingdale's in New York) **GREEN MANTLE (Blue Seal)**, a mixture of exceptional quality. Kentucky Blue Grass, Colonial Bent, Chewing's Fescue and Fancy Red Top so blended as to produce a dense permanent lawn. "Your Lawn," a booklet to insure success, is enclosed with every order.  
If purchased by the pound, \$ 2.50 5 lbs. \$ 2.25  
Write for booklet and complete price list

103. **NEW MILORGANITE FERTILIZER**—Highly recommended for lawns, gardens, flowers, shrubs and trees. Supplies all the elements, including many rare ones, needed for healthy continuous growth. Manufactured by the City of Milwaukee.  
25 lbs. for \$ 1.00

104. **TODAY'S BEST PLANT FOOD VALUE—AGRICO FERTILIZER**—Good seed deserves good plant food. Agrico furnishes all the needed plant foods, both quick-acting and long-lasting, in just the right proportions. 25 lbs. Agrico, specially blended for lawns, trees and shrubs, and 25 lbs. Agrico, specially blended for flowers and vegetables.  
BOTH for \$ 2.90

105. **FOR RAPID GROWTH—AGREIN "GROW!"** The vitamin-hormone plant stimulant insures the planting of roses, shrubs and trees. "Grow!" overcomes planting and transplanting shock by energizing the plant and giving it an initial stimulation strong enough to keep it healthy until the rooting system has established itself. Produces larger flowers, healthier plants. Use "Grow!"—Guaranteed. For other sizes and planting information send for booklet.  
8 Oz. — \$ 1.00. Makes 1200 Gallons

Thousands of other items in seeds, bulbs, plants, insecticides and fertilizers.  
Write for price list.